



# CONNECTING WITH YOUR COMMUNITY DURING THE PANDEMIC

Presented by Joyce Smith  
Executive ADA for Community Relations  
Nassau County District Attorney's Office

# NASSAU COUNTY DISTRICT ATTORNEY'S OFFICE COMMUNITY RELATIONS DIVISION



**OFFICE OF  
IMMIGRANT  
AFFAIRS**  
**JUSTICE FOR ALL**



**COMMUNITY PARTNERSHIP  
PROGRAM**  
NASSAU COUNTY DISTRICT ATTORNEY



**HEROIN PREVENTION**  
NASSAU COUNTY | LONG ISLAND, NEW YORK



Calendar for the month of \_\_\_\_\_

# JANUARY 2020

| Sunday | Monday                           | Tuesday                  | Wednesday              | Thursday                     | Friday                           | Saturday |
|--------|----------------------------------|--------------------------|------------------------|------------------------------|----------------------------------|----------|
|        | School Presentation              | Advisory Council Meeting | Operation Safe Child   | Heroin Prevention Task Force | School Presentation              |          |
|        | Heroin Prevention Task Force     | School Presentation      | Youth Safety Coalition | Advisory Council Meeting     | Martin Luther King Holiday event |          |
|        | Martin Luther King Holiday event | Operation Safe Child     | School Presentation    | Outreach Event               | Advisory Council Meeting         |          |
|        | Advisory Council Meeting         | Proyecto Caminos         | Outreach Event         | School Presentation          | Outreach Event                   |          |
|        | Speaking Engagement              | School Presentation      | Operation Safe Child   | Panel Discussion             | Advisory Council Meeting         |          |

Calendar for the month of \_\_\_\_\_

**MARCH 2020**

| Sunday | Monday                       | Tuesday | Wednesday            | Thursday | Friday                           | Saturday |
|--------|------------------------------|---------|----------------------|----------|----------------------------------|----------|
|        | Pres                         |         | Operation Safe Child |          |                                  |          |
|        | Heroin Prevention Task Force |         |                      |          | Martin Luther King Holiday event |          |
|        | Martin Luther King Holiday   |         |                      |          | Advisory Council Meeting         |          |
|        | Advisory Council Meeting     |         |                      |          | Outreach Event                   |          |
|        | Sp                           |         | Operation Safe Child |          |                                  |          |

**CANCELLED**



# HOW TO CONNECT WITH YOUR COMMUNITY

**Educate** – *who are the people in your neighborhood?*

**Navigate** – *listen to know the issues before they arise*

**Generate** – *promote interest in your work*

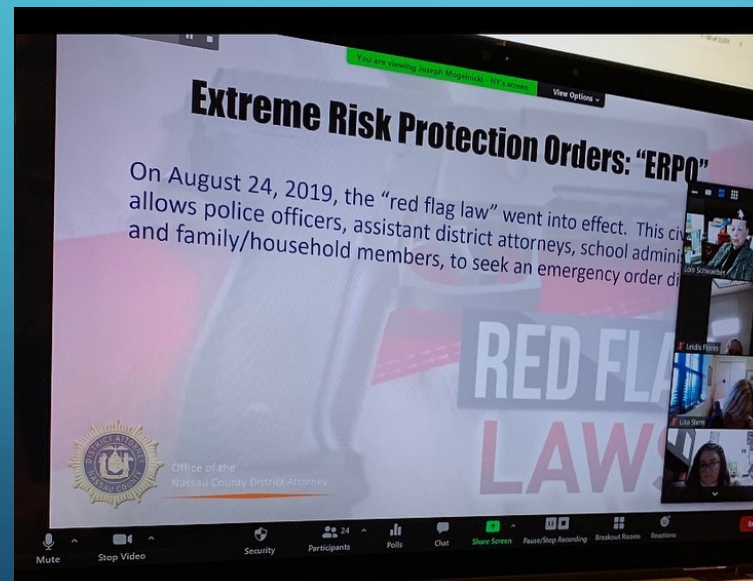
**Activate** – *stay motivated and involved*

**Graduate** – *keep growing and expanding your program*

**Expect the great** – *aim for success in every encounter*

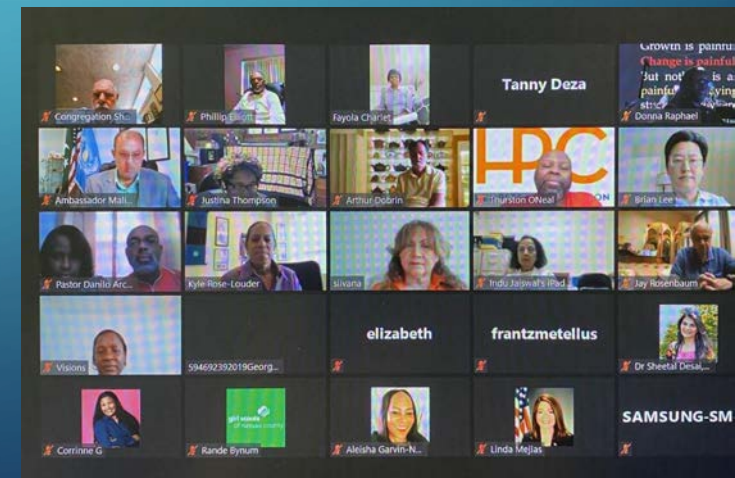
# HOW TO CONNECT WITH YOUR COMMUNITY DURING THE PANDEMIC

**Educate** – learn how to use and master social media, virtual platforms, enhance your website to invite public access



**TRAININGS**

## MONTHLY > WEEKLY MEETINGS



# HOW TO CONNECT WITH YOUR COMMUNITY DURING THE PANDEMIC

**Navigate** – *what is your community's greatest concern?*

## COVID-19 INFORMATION



DCE for Nassau County HHS Kyle Rose-Lauder & Director of Health Equity Dr. Andrea Ault-Brutus

## FOOD INSECURITY

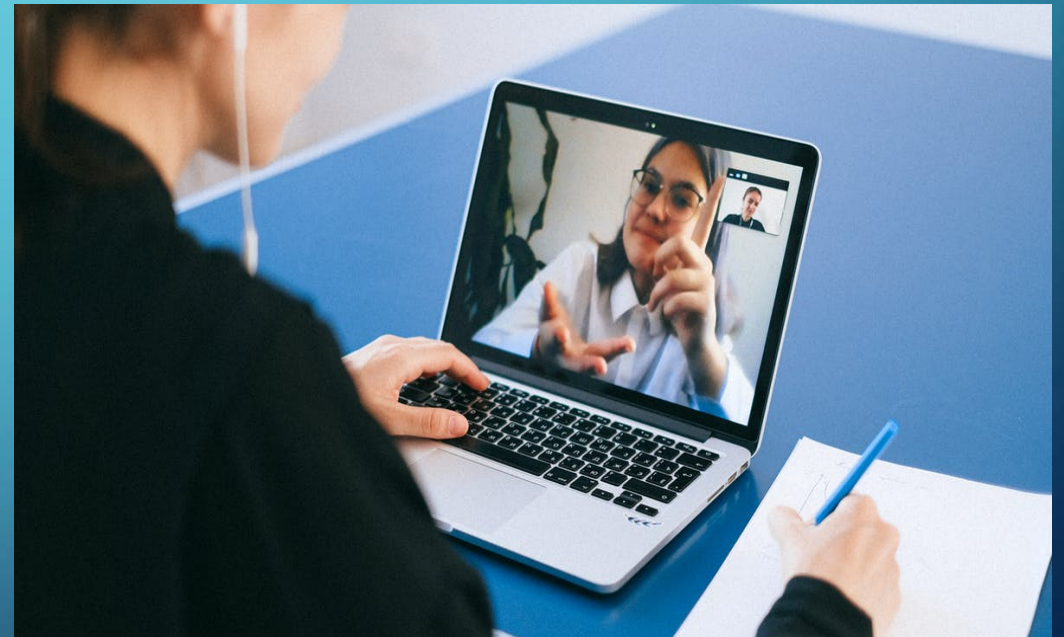
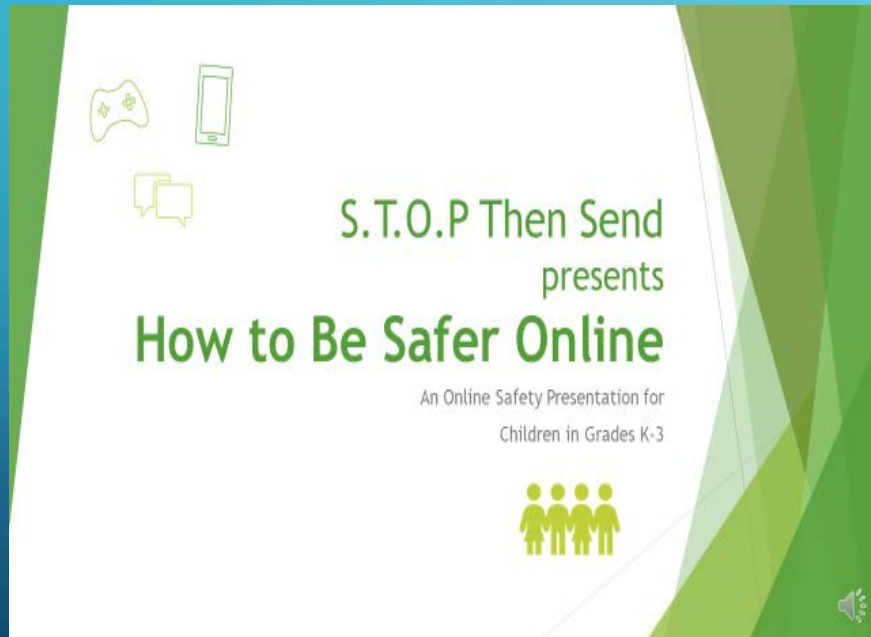


NCDA staff contributed to or hosted food distribution events around the county



# HOW TO CONNECT WITH YOUR COMMUNITY DURING THE PANDEMIC

**Generate** — *reinvent then reintroduce community to your work*



**VIRTUAL SCHOOL PRESENTATIONS  
AVAILABLE ON REQUEST**

**“WELLNESS CHECKS”  
OUTREACH CALLS TO VICTIMS/RE-ENTRY CLIENTS**



# HOW TO CONNECT WITH YOUR COMMUNITY DURING THE PANDEMIC

**Activate** – *stay safe but stay involved*



# HOW TO CONNECT WITH YOUR COMMUNITY DURING THE PANDEMIC

**Graduate** — 2020 *forced us to adjust and adapt*





# HOW TO CONNECT WITH YOUR COMMUNITY DURING THE PANDEMIC

**Expect the great** — *plan to re-connect with your community after the pandemic*

**Outdoor  
events**



**Welcome back!**

**Try  
something  
new**

**Respond  
to CJ  
trends**

**National  
Night  
Out**



WHEN IN DOUBT...REACH OUT!

**Joyce Smith**

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*Thanks for listening!*